PRDB0681

R. J. REYNOLDS TOBACCO COMPANY
WORK PLAN REPORT

CC: ALL PERSONNEL

11/03/92

1228 CENTRAL JERSEY DIVISION

TYPE	PROGRAM	PROGRAM DESCRIPTION	COMMODITY	SKU'S JAN	SKU'S FEB	SKU'S MAR	SKU'S TOTAL	PACKING
BSGSF	300674	WINSTON Q1 BIGIF W/ CONT. INSERT			700		700	40
POS		DBRC	361242		30		30	25
POS		24" MERCH CARD	361253		20		20	25
POS		PREMIUM RISER CD	361264		30		30	25
	300217	WINSTON $.50/ 1 PACK COUPON Q1						
CPN		50/1 PK #30025	283087	20	22	20	62	500
POS		PREM RISER CD	283263	10		10	20	25
POS		DUMP BIN RISER CD	283274	10		10	20	25
POS		24" MERCH CARD	283285	10		10	20	25
POS		ITEM NOT AVAILABLE	283296					25
POS		ITEM NOT AVAILABLE	283307					25
POS		ITEM NOT AVAILABLE	283318					25
POS		ITEM NOT AVAILABLE	286475					25
	300222	WINSTON $1.50/3 PACK COUPON Q1						
CPN		1.50/3 PK CPN	283065	160		110	270	100
POS		PREM RISER CD	283362	15		4	19	25
POS		DUMP BIN RISER CD	283406	15		4	19	25
POS		24" MERCH CARD	283384	15		4	19	25
	300224	WINSTON $3/CARTON COUPON Q1						
CPN		3/CTN #30029 Q1	283109	46			46	100
POS		90 CTN RISER CD	283505	4			4	25
POS		STATIC CLING	283516	5			5	25
POS		SHELF STRIP	283527	5			5	25
POS		ITEM NOT AVAILABLE	283538					25
POS		ITEM NOT AVAILABLE	283549					25
POS		ITEM NOT AVAILABLE	283604					25
	300280	SALEM 1Q $4/CTN W/ $2/CTN REPEAT PUR CPN						
CPN		4/CTN W/ 2/CTN	283054			50	50	100
POS		STATIC CLING	283043			11	11	50
POS		MILITARY SHELF STR	283032					25
POS		FLOOR BASE R/C	283010			5	5	25
	300281	SALEM 1Q $1/2 PK W/$1/3 PK REPEAT CPN						
CPN		1/2 PKS W/1/3 PK	283021	220			220	100
POS		GM DUMP BIN R/C	282999	22			22	25
POS		GM PREM PROM R/C	283252	22			22	25
POS		GM 24" PMC	282988	22			22	25
POS		MIP SECURITY RISER	282977	22			22	25
POS		MIP LG PASTER	282966	22			22	50
POS		MIP DISP R/C	282955	22			22	25
	300283	SALEM 1Q $3/CTN W/$2/CTN REPEAT CPN						
CPN		3/CTN W/2/CTN	282933			31	31	100
POS		STATIC CLING	282922			5	5	50
POS		MILITARY SHELF STR	282911					25
POS		FLOOR BASE R/C	282900			4	4	25
	300284	SALEM 1Q $9/ 2 CTNS CPN						
CPN		9.00/2 CTNS CPN	282889			20	20	100
POS		STATIC CLING	282856			2	2	50
POS		MILITARY SHELF STR	282834					25
POS		FLOOR BASE R/C	282823			1	1	25
	300350	MORE $3 OFF CARTON 1ST QTR COUPON						
CPN		3 /CARTON CPNS	378886		51		51	100

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TYPE	PROGRAM	PROGRAM DESCRIPTION	COMMODITY	SKU'S JAN	SKU'S FEB	SKU'S MAR	SKU'S TOTAL	PACKING
POS		GM/PM DUMP BIN	287718		4		4	25
POS		STATIC CLING STR	287751		5		5	25
POS		MILITARY SHELF S	287982		5		5	25
	300418	CAM $2 OCC-30033 10/31/93 EXP.						
CPN		CAM 2.00 OCC	281129		30		30	100
POS		FOLDED SHELF STRIP	281151		5		5	25
POS		STATIC CLING	281162		5		5	25
	300213	WINSTON Q1 BRASS LIGHTER W/ 3 PACKS						
PREM.		BRASS LIGHTER/W POS	283153	651			651	20
POS		ITEM NOT AVAILABLE	286486					25
POS		ITEM NOT AVAILABLE	286497					25
POS		ITEM NOT AVAILABLE	286508					25
POS		ITEM NOT AVAILABLE	287322					25
	300285	SALEM 1Q B3GF T-SHIRT						
PREM.		SALEM T-SHIRT W/ POS	372979		800		800	20
	300314	WINSTON-B26F MOTORSPORTS SPORT BOTTLE						
PREM.		SPORT BOTTLE WITH PO	283197			325	325	20
POS		DUMP BIN R/C	312963					25
POS		24" PKG MCH CD	312974					25
POS		PREM R/C	312985					25
POS		16" PKG MCH CD DUA	313094					25
	300315	WINSTON-B26F BEACH SPORT BOTTLE						
PREM.		SPORT BOTTLE WITH PO	283208			325	325	20
POS		DB R/C	313183					25
POS		24"PKG MCH CD	313194					25
POS		PREM R/C	313205					25
POS		16"PKG MCH CD DUAL	313216					25
	300330	CAMEL SME LIGHTER SET/1 CARTON						
PREM.		LIGHTER SET W/POS	282471			180	180	20
	300351	MORE REFILLABLE LIGHTER/3 PACK						
PREM.		REFILLABLE LTR. W/P	220398		128		128	20
	300352	MORE T SHELL PEN/2 PK						
PREM.		T SHELL PENW/POS	220409			125	125	20
	300354	MORE PLAYING CARDS/2 PACK						
PREM.		PLAYING CARDSW/POS	235732	125			125	20
	300420	CAMEL GM 1Q COASTER SET/3 PACKS						
PREM.		COASTER SET W/ POS	281239			150	150	20
	300421	CAMEL GM 1Q CD TRAVEL CASE/2 PACKS						
PREM.		CD TRAVEL CASE W/ P	281305		300		300	20
	300423	CAMEL GM 1Q POOL PLAYER ASHTRAY/3 PACKS						
PREM.		ASHTRAY W/ POS	281976			400	400	20
POS		SPN 16" PMC	282075			5	5	25
POS		SPN 24" PMC	282119			6	6	25
POS		SPN PPRC	282163			10	10	25
	300426	CAMEL GM 1Q SKI HAT/3 PACKS						
PREM.		SKI HAT W/ POS	282185	300			300	20
	300219	WINSTON $.50/ 1 PACK VPR Q1						
VPR		50/1 PK VPR	283131	41	22	40	103	500
POS		PREM RISER CD	283263	10		10	20	25
POS		DUMP BIN RISER CD	283274	10		10	20	25
POS		24" MERCH CD	283285	10		10	20	25

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TYPE	PROGRAM	PROGRAM DESCRIPTION	COMMODITY	SKU'S JAN	SKU'S FEB	SKU'S MAR	SKU'S TOTAL	PACKING
POS		ITEM NOT AVAILABLE	283296					25
POS		ITEM NOT AVAILABLE	283307					25
POS		ITEM NOT AVAILABLE	283318					25
POS		ITEM NOT AVAILABLE	286475					25
	300282	SALEM 10 $1/ 2 PKS VPR						
VPR		1/ 2 PKS VPR	282944	44			44	500
POS		GM DUMP BIN R/C	282999	22			22	25
POS		GM PREM PROMO R/C	283252	22			22	25
POS		GM 24" PMC	282988	22			22	25
POS		MIP SECURITY R/C	282977	22			22	25
POS		MIP LARGE PASTER	282966	22			22	50
POS		MIP DISPLAY R/C	282955	22			22	25

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